

## Jeffrey J. Katz - Among Top 5 RE/MAX Agents in Florida and Top 100 RE/MAX Agents in United States

(BOYNTON BEACH, FL 8/1/2024) – 2024 marks another year Jeffrey J. Katz, a South Florida RE/MAX agent who specializes in 55+ residential communities, has been recognized for outstanding sales achievement by RE/MAX International, Inc. There are over 120,000 RE/MAX agents in the United States, and a small fraction of them achieve ranking within the Top 100 Agents during their careers. There are over 4,000 RE/MAX agents in the Florida region. Since 2011, year after year Katz has found himself listed among the elite group of agents in Florida and the United States.

RE/MAX International Inc. recognized individual agents based on their production. As of April 1<sup>st</sup> 2023. Katz's performance placed him among the:

## Top 5 RE/MAX agents in Florida Top 25 RE/MAX agents in the United States

Katz began his real estate career in 2002, and dedicated himself to the unique needs of home buyers and sellers. He has been recognized with several performance awards in recent years including the prestigious Titan Award. Katz is a member of the RE/MAX Hall of Fame Career Award and the RE/MAX Lifetime Achievement Award. Katz says that he appreciates the professional awards, but he doesn't plan to rest on his laurels. "What matters is that my clients are happy," he says. "Their testimonials and their referrals are the true awards."

Katz explains that many of his clients relocate to Florida from out-of-state, and that his website, www.JeffreyJKatz.com, has been instrumental in helping him grow his business in what most would consider a challenging market environment. "My website has received approximately 150,000 unique visitors in the past year. I've welcomed many new clients to Florida online before meeting them in person. They know all about my experience and the market conditions by the time they pick up the phone."

However, the importance of the personal touch is never lost on Katz. "Service is everything. The internet can help attract new business, but service lets you keep it. My clients trust me to take care of them, and I never forget that."

Jeffrey Katz is an associate of RE/MAX Direct in Delray Beach and Boynton Beach, Florida. In addition to these markets, Katz serves the markets of Boca Raton and Lake Worth. RE/MAX International, Inc. has over 125,000 associates spanning nearly 115 countries, and is consistently recognized as one of the top real estate franchises in the world. Each RE/MAX office is independently owned and operated.

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